

A woman with long, flowing, light purple hair is shown from the chest up. Her hair is voluminous and appears to be blowing in the wind. She has light blue eyes and is looking directly at the camera. The background is a solid, light blue color.

# abril to nature

ADVANCED HAIR TECHNOLOGY





## **PLATINUM**

► **BLEACHING CREAM**

► **BLONDE MAXIBLANC**  
(WITHOUT AMMONIA)

► **PLATINUM MAXIBLANC**  
(WITH AMMONIA)

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# PLATINUM BLEACHING CREAM



- ▶ Creamy texture.
- ▶ Lightening up to 8 tones.
- ▶ More respectful with the scalp, reduces sensibility.

## **HAIR PROTECTION AND TREATMENT thanks to:**

- ▶ With stem cells of vegetable origin.
- ▶ Hyaluronic acid.
- ▶ Argan Oil.
- ▶ Shea Butter.
- ▶ Extra olive oil.

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# PLATINUM BLEACHING CREAM: HOW TO USE

1+1 ó 1+2



► The mixture will depend on the bleaching technique and the wished result.

► 8 tones

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# NATURE COLOR MAXIBLANC

- ▶ WITH and WITHOUT ammonia.
- ▶ With moisturizing oils and new generation biological ingredients. (to protect the hair during lightening).
- ▶ Thermal protection: protects the hair during the heat stage.



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# PLATINUM MAXIBLANC: HOW TO USE

1+1 or 1+2



- ▶ Blonde Maxiblanco: 9 tones + fast. Without ammonia.
- ▶ Platinum Maxiblanco: 9 tones - fast. With ammonia.

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BEFORE



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